

AM Project Schedule

AM radio is seeing a significant new level of interest by a new generation of broadcasters. As broadcasters find the saturation of many medium sized markets with FM stations, they've turned to the older AM band as an answer to their entry into the market.

AM radio stations now have many of their coverage and interference problems resolved through better transmitting equipment. Actually, AM is now able to rival the high quality sound of well equipped FM's. Many issues, including population phobias related to AM are largely behind us. "Talk Radio" is just one way AM has been brought into a new popular revival.

If you think AM may be your best opportunity for the market you wish to seek, we are ready to help.

AM stations are filed on an "as needed" basis. This gives them similarities to the Non-Commercial & Commercial FM Project Schedules. For details of each step please review the FM Project Schedules.

Steps are summarized briefly as follows:

Step 1 Frequency Search*

Step 2 Application Filing*

Step 3 Auction Process (if you have competitors)

Step 4 Construction Permit is awarded and you may now proceed with building the station.

Step 5 License. Construction and testing are completed and required paperwork is filed with the FCC for license.

*Please review the Fee Schedule for pricing information.

To begin your AM project, please contact our offices. We will recommend our preferences as to how to proceed.