

**AM FREQUENCY ALLOCATION STUDY  
AUTHORIZATION FORM  
OF**

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To proceed with an AM Frequency Search of the community listed above, please complete the bottom portion of this form with complete contact information.

We will perform the Frequency Search using the most recent FCC information and your search will have the latest available technical information.

Please include any additional information that would help us to complete your search. Information such as the proposed site for the tower(s), studio location, and the markets you wish to cover (list cities), will help us serve you better.

The completed study will include maps showing coverage, station power, tower height and the amount of land needed, suggested tower sites, population totals for coverage area, and night-time coverage.

Using the geographic coordinates of your site or the reference point of your city, we will determine the exact distance to the nearest station or assignment on each frequency. All of the stations and assignments listed in the FCC files will be considered in the preparation of the study.

Where no channel is directly open, as often happens in searches in populated areas, we carefully inspect the study results to determine whether there are channels on which you might operate either:

(1) by using a different transmitter site (these studies begin by a printout of all involved stations and an analysis to determine in what, if any, direction we may move your site to escape the preclusion), or, if you specify;

(2) by performing additional searches in an attempt to provide alternate channels for the stations which block your use of the desired channel.

An engineering analysis of the results and our recommendation will accompany the study. The study will require approximately four (4) weeks from receipt of your authorization. To authorize a Frequency Allocation Study please sign this form and return it to us with your check for \$995.00.

The AM Frequency Search is Step 1 of several steps required to move closer to putting your station on the air.

Steps are summarized briefly as follows:

**Step 1 Frequency Search**

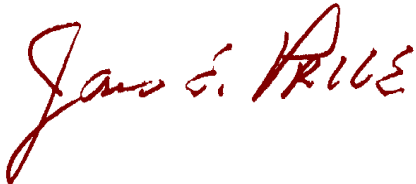
**Step 2 Application For Construction Permit**

**Step 3 Auction Process (if you have competitors)**

**Step 4 Construction Permit is awarded and you may now proceed with building the station.**

**Step 5 License. Construction and testing are completed and required paperwork is filed with the FCC for license.**

Sterling Communications, Inc.



James E. Price  
Technical Consultant

Client Name:  
Contact Name:  
Address:

Date:

City/State/Zip:

Phone:  
E-mail:  
Fax:

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